

CHARLES ANDREWS

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EDUCATION

Northeastern University Boston MA
SEPT 2018–MAY 2022

BFA in Interaction Design 3.85 GPA
Minor in Computer Science
Web Development · Typography · Graphic Design · Research
Info Visualization · Branding · Object Oriented Programming
DESIGNED FOR NU for Biden · Huntington News

PERSONAL SKILLSET

Design

Figma · Miro · Illustrator · Photoshop · InDesign
Squarespace · Sketch · XD · Wix · Premiere Pro
After Effects · Canva · InVision · Lightroom

Programming

HTML · CSS · JS | D3.js | P5.js · Java · Python

Interests

Podcasts · Traveling · Cooking · Art · Eagle Scout

+ References available upon request

EXPERIENCE

PlayerFirst, Jr User Experience Designer Chicago IL
JAN 2023–FEB 2024 FULL-TIME

Transformed project requirements into detailed workflows for a web-based platform catering to medium to large youth athletic organizations
Projects included metrics dashboard, product shop, team registration and roster builder, college recruitment LMS, and email marketing manager

Language University, UI/UX Designer Glen Mills PA
JUNE 2019–PRESENT PART-TIME

Restructured Squarespace website hierarchy, page layouts, and branding for improved navigation and purchasing workflows

Oversaw 124% monthly average increase in Facebook and Instagram post reach and 166% yearly increase in unique website visitors

Imagined graphics and video guidelines for website and social media

Crafted email-based customer journey sequence with Mailchimp

MORSE, Human Computer Interaction Designer Boston MA
JAN 2021–AUG 2021 INTERNSHIP | JULY 2022–DEC 2022 CONTRACT

Collaborated to establish iconography for three company product suites

Implemented 12 unique Python-based visualizations using Matplotlib, Seaborn, and Plotly to illustrate computer vision algorithm performance

Designed 15+ technical infographics to explain metrics and concepts surrounding computer vision projects using design research methods

Crafted ID badges, algorithm scorecards, computer vision UI mockups, employer brand evaluation, internal collateral, and design review process

Strategically branded and organized 12+ high-priority proposals, presentations, and one-pagers for DOD decision-makers and other clients

Committed 25+ branded Powerpoint templates to company slide deck

Northeastern University CAMD, Peer Mentor Boston MA
SEPT 2021–MAY 2022 PART-TIME

Provided interpersonal mentorship for Intro to Design course as TA

Pioneered mobile app mentorship program as Student Success Guide

Toast Tab, Employer Brand Designer Boston MA
JAN 2020–APRIL 2020 INTERNSHIP

Architected month-long social media campaign centered around the day-to-day employee experience

Designed logos, social media banners, and other marketing assets for company values refresh, DEI organizations, and employee orientations

Created a more inclusive candidate experience through managing the job ad review process and adopting a standardized template

Assisted employer brand manager in executing digital content strategy